



## **2021 Annual Meeting Corporate Partner Information December 5-7, 2021**

CACRAO welcomes you to its 2021 Annual Meeting held at the Embassy Suites by Hilton Raleigh Durham Research Triangle at 201 Harrison Oaks Blvd Cary, NC 27513.

Each year, CACRAO has approximately 200 members from 75 institutions across the Carolinas and southeast attend this event. During the three days, you will have multiple interactions and breakouts with conference attendees.

### **REGISTRATION (\$550)**

One registration for the Annual Meeting includes:

- Exhibit/display space at conference venue with one skirted table and one chair per registrant
- Entry to meals, evening events and hospitality suite
- Access to electrical outlet at exhibit area (indicate in registration)
- Wireless network access in exhibit area

Additional registrants from the same company/organization are \$150 each.

### **SPONSORSHIP**

In addition, we invite corporate partners to sponsor CACRAO's Annual Meeting. Without you, this event could not be a success! During registration, select the level you wish to contribute from the following:

#### **Diamond Sponsor (\$5,000)**

Sole sponsorship of conference speaker: opportunity to introduce the speaker and have your logo displayed on the projection screen prior to the speaker

Advertising insert in conference tote (provided by partner)

Contact list of meeting registrants (2 weeks prior to the conference) for 2 advertising contacts

Company name/logo on CACRAO website

Session presentation timeslot (on space available basis)

#### **Platinum Sponsor (\$3,500)**

**Sponsorship may include one selection from the following:**

\*preference is given in order in which payment is received for a platinum sponsorship

Evening event sponsorship: announcements of your support throughout the Sunday or Monday evening event and recognition sign at the event

Company name on conference badge holders

Company logo printed on conference totes

Monday morning snack break in corporate sponsors area

**In addition to above, sponsorship will include:**

Advertising insert in conference tote (provided by partner)

Contact list of meeting registrants (2 weeks prior to the conference) for 2 advertising contacts

Company name/logo on CACRAO website

Session presentation timeslot (on space available basis)

**Gold Sponsor (\$2,000)**

President's Reception (recognition sign to show sponsorship of food or beverages)

Advertising insert in conference tote (provided by partner)

Contact list of meeting registrants (2 weeks prior to the conference) for 2 advertising contacts

Company name/logo on CACRAO website

Session presentation timeslot (on space available basis)

**Silver Sponsor (\$1,000)**

Advertising Insert in conference tote (provided by partner)

Contact list of meeting registrants (2 weeks prior to the conference) for 1 advertising contact

Company name/logo on CACRAO website

Session presentation timeslot (on space available basis)

**Bronze Sponsor (\$500)**

Contact list of meeting registrants (2 weeks prior to the conference) for 1 advertising contact

Company name/logo on CACRAO website

Session presentation timeslot (on space available basis)

**PAYMENT**

The CACRAO Corporate Partner Exhibit Liability Contract must be acknowledged during the online registration and fee payment made to reserve exhibit space and advertise on the conference website. Payment is due 10 days after registration.

If not paying via credit card, checks should be made out to CACRAO and sent to:

Attn: 2021 Corporate Partner  
PO Box 1111111  
Youngsville, NC

- There are no refunds.

- Sponsors will be determined by the order in which the request and payments are received.
- Logos will be advertised on the CACRAO website once payment is received.

If you have any questions about Corporate Partner Registration or Sponsorship opportunities, please contact Natalie McCook, CACRAO President-Elect and Adam Ray, Corporate Partners Liaison at [annualmtg@cacrao.org](mailto:annualmtg@cacrao.org).