

NC WEEK 8B (Goldsboro Week) – Lenoir, Johnston, Sampson, and Wayne Counties –
October 31 – November 5, 2021

CACRAO CODE OF ETHICS

The purpose of an Educational Opportunity Program is to provide a chance for high school students, particularly juniors and seniors, to be exposed to many different educational opportunities and to explore specific interests. The following Code of Ethics is designed to allow for equal opportunity for students to access information and for institutions to present it.

1. It is the responsibility of each college or university to inform any person who represents that institution of the CACRAO Code of Ethics which will be in effect at all CACRAO-sponsored Programs. Each institutional representative must respect the rights of other institutions.
 - One official representative is considered adequate at most Educational Opportunity Programs. If more than one representative is needed, those present must confine all activities to the assigned space.
 - Representatives should arrive in enough time to the fair in order to staff their booth during advertised fair hours and remain for the entire program. A program concludes when the posted end time occurs or if the fair coordinator calls the end to a fair early. CACRAO and/or the college fair host may follow up with the leadership of an institution should a representative be absent without notification. Representatives must notify the host contact or Scheduling Committee member who organized the week should they be unable to attend.
 - Dress to best represent your institution.
 - Representatives should limit use of mobile devices to fair-related purposes. Earbuds should be stored for the duration of the Ed-Op Program.
 - Representatives must check in with the coordinator of the fair in order to locate the table, space, or booth their institution has been assigned.
 - Group presentations are not condoned in arena settings where institutions share common quarters. Such presentations discourage students from exploring all of their options.
 - The use of overly conspicuous exhibits as promotional devices are prohibited, i.e. (videos, large pictorial displays, balloons...) Displays cannot exceed or obstruct the view of adjacent booths and/or prevent the representative from standing behind their table. Floor displays are not permitted. Laptops and iPads are permitted for visual use only; audio is not permitted. Technology such as this must not interfere with other exhibitors.
 - Recruitment is restricted to the parameters of the booth. Standing in front of your table is not permitted; representatives are to remain behind their assigned table during fair hours. Students must approach tables/booths of their own accord. Calling to or directing students to a table is not permitted.
 - Distributed educational information must be limited to printed materials which are accurate and tasteful. Handouts like key chains, balloons, pens, pennants, and food/candy are not acceptable. Promotional giveaways (including raffles and drawings) are strictly prohibited.
 - Applications for admission may be distributed, but are not to be completed at an Educational Opportunity Program. Offering on-site admission is also not permitted.

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- Host sites are not obligated to accommodate representatives who did not receive a specific invitation, did not respond to an invitation, or did not submit a required registration or participation fee by the stated deadlines.
- CACRAO members should display the highest levels of decorum and avoid any unprofessional behavior that would disgrace the CACRAO organization or that would infringe upon the rights of their fellow members. A professional demeanor should always be maintained with both students and colleagues.

2. All program participants must adhere to the Code of Ethics. School counselors are encouraged to limit program invitations to CACRAO members and other accredited degree-granting institutions. In the event that counselors choose to invite other organizations, those participants agree to follow the Code of Ethics.

3. CACRAO member institutions may host Educational Opportunity Programs only with prior approval from either the NC or SC Scheduling Committees. If a program will be held at a member institution's location, the following policies will apply:

- The Host Institution will participate on an equal standing with all other institutions, to include alphabetical order and no special incentives for students.
- Refreshments (if provided) should be for college representatives only.

4. Institutions consistently out of compliance with the attendance policies as outlined in the Ed-Op schedule will be reported to the Chairman of the Ethics Committee of CACRAO by using the complaint form. This includes unprofessional behavior outlined (i.e. not showing up, arriving late and/or not remaining for the entire program).

5. If a fair coordinator or another institution finds a representative not in compliance with the stated ethics, the coordinator has the right to remove the institution from their assigned space and the event altogether; no refund will be given.

6. This code follows the overarching ethics outlines of both AACRAO and NACAC; regardless if an institution is a member of these organizations, representatives are expected to adhere to the expectations of the profession. Additional details can be found below:

<https://www.aacrao.org/who-we-are/mission-vision-values/ethics-practice>

<https://www.nacacnet.org/advocacy--ethics/NACAC-Code-of-Ethics/>

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Week Coordinator

Kaitlyn Kosuda – Barton College
kakosuda@barton.edu cell: (252) 289-0768

Mandy Hines – Johnson & Wales University
mandy.hines@jwu.edu cell: (336)395-4701

Suggested Hotels

Days: Sunday, October 31 – Tuesday, November 2

Hampton Inn – Smithfield Selma
1695 Outlet Center Dr., Selma, NC 27576

Days: Tuesday, November 2 – Thursday, November 4

Hampton Inn – Goldsboro
905 North Spence Ave., Goldsboro, NC 27534

Days: Tuesday, November 2 - Thursday, November 4

Home2 Suites by Hilton- Goldsboro
2613 N Park Drive, Goldsboro NC 27534

Monday, November 1st

Fair Time: 8:00 a.m. – 9:30 a.m.

Fair Name: Smithfield-Selma, North Johnston, Princeton High, and Neuse Charter School at Smithfield-Selma High School

Fair Location: Cafeteria

Address: 700 Booker Dairy Rd, Smithfield, NC 27577

Contact: dukeadvising.sss@gmail.com

Notes: Parking is available in the faculty parking lot by the cafeteria.

Fair Time: 11:00 a.m. – 12:00 p.m.

Fair Name: South Johnston High School

Fair Location: **New Ag Extension Building, located behind Main Gym**

Address: 10381 US 301 S, Four Oaks, NC 27524

Contact: Brandy Peters: brandypeters@johnston.k12.nc.us or 919-894-3146 ext. 5540

Notes: **Parking is behind the school main building on the Bus Lot. Please drive around the back of the school (main building) and park on the bus lot which is directly behind main/old gym. The Ag Extension Building is directly in front of you if you park facing the school.**

Fair Time: 1:15 p.m. – 2:15 p.m.

Fair Name: West Johnston High School

Fair Location: **Auditorium wing**

Address: 5935 Raleigh Rd., Benson, NC 27503

Contact: Katie McAnally: katiemcanally@johnston.k12.nc.us

Notes: **Parking will be in front of the auditorium. Turn into school, then veer right at the split. Take the first left after the split and the lot will be immediately to the left. Enter at front of auditorium.**

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Tuesday, November 2nd

Fair Time: 8:00 a.m. – 9:00 a.m.

Fair Name: Cleveland High School

Fair Location: Main Gym

Address: 1892 Polenta Rd., Clayton, NC 27520

Contact: Kim Lewter: kimberlylewter@johnston.k12.nc.us or 919-934-2455 ext. 1913

Notes: Enter campus near the football field, park in the gym lot (between building and football field).
Look for JRTOC cadets.

Fair Time: 10:00 a.m. – 11:00 a.m.

Fair Name: Clayton High School

Fair Location: Old Gym

Address: 600 South Fayetteville St., Clayton, NC 27520

Notes: Park behind the school in the student parking lot marked by ROTC.

Contact: Jessica Druzak: jessicadruzak@johnston.k12.nc.us

Fair Time: 12:30 p.m. – 2:00 p.m.

Fair Name: Corinth Holders High School

Fair Location: Main Gym

Address: 6875 Apple White Rd., Wendell, NC 27591

Notes: There is parking in front of the gym. Which is to the left when entering campus.

Contact: Jessica Mattie: jessicamattie@johnston.k12.nc.us or 919-365-4306 ext. 2522

Wednesday, November 3rd

Fair Time: 11:30 a.m. – 12:15 p.m.

Fair Name: Rosewood High School

Fair Location: Gym

Address: 900 Rosewood Rd., Goldsboro, NC 27530

Contact: Sandy Sasser: sandysasser@wcps.org

Notes: Parking is available next to the gym at the back of campus.

Fair Time: 1:30 p.m. – 3:00 p.m.

Fair Name: Goldsboro High School and Wayne County School of Engineering at Goldsboro High School- (2:30-3pm will be Wayne School of Eng.)

Fair Location: Gym

Address: 901 Beech St., Goldsboro, NC 27530

Contact: Ryan Nelson (ryannelson@wcps.org)- (Principal), Carie Reese -cariereese@wcps.org

Notes: park beside the gym with entrance on Herman Street/ Wayne Memorial Drive

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Wednesday, November 3rd – Continued

Fair Time: 5:30 p.m. – 7:30 p.m.

Fair Name: LENOIR COUNTY SCHOOLS

Location: Kinston Community Center Gym (formally named Woodmen Community Center)

Address: 2602 W. Vernon Ave., Kinston, NC 28504

Note(s): High schools attending: Andrell Parrott Academy, Bethel Christian Academy, Kinston, Lenoir County Early College, North Lenoir, and South Lenoir high schools.

Parking is available in the main lot at the entrance.

There will be a financial aid session from 6:30 p.m. - 7:30 p.m. presented by Amy Denton from CFNC.

Thursday, November 4th

Fair Time: 8:30 a.m. – 9:25 a.m.

Fair Name: Eastern Wayne High School

Fair Location: Cafeteria

Address: 1135 New Hope Rd., Goldsboro, NC 27534

Notes: Drive past the high school and take a left at the spotlight on Mark Edwards Rd. Immediately turn left into a grass parking lot near the old gym. If it's raining, do not park in grass and stay on driveway that runs behind the campus. The driveway will eventually end at a paved student parking lot on the North side of campus; the walk to the cafeteria will be further. Do not park in the driveway; it's the fire lane! If you are coming from HWY 70 BYPASS, take the Parkstown exit and turn right, which turns into Mark Edwards Rd. Just before approaching the stoplight at New Hope Rd, turn right into the grass parking lot. You will never actually get onto New Hope Rd. If you are coming from hotels in Goldsboro, you will likely wind up on Berkeley Blvd and need to turn right onto New Hope Rd. The high school is 2 miles on the left.

Contact: Christa Coates: christacoates@wcps.org or 919-751-7120 ext. 2336

Fair Time: 10:00 a.m. – 11:00 a.m.

Fair Name: Charles B. Aycock High School

Fair Location: Old Gym

Address: 5460 US 117, Pikeville, NC 27863

Contact: Gladys Diggs: gladysdiggs@wcps.org or 919-242-3400

Notes: When entering campus, take 2nd left into staff parking lot, students will be there to assist

Fair Time: 1:00 p.m. – 2:00 p.m.

Fair Name: Southern Wayne High School and Spring Creek High School at Southern Wayne High School

Fair Location: Southern Wayne High School Gym

Address: 124 Walter Fulcher Rd., Dudley, NC 28333

Contact: Andrea Britt: andreabritt@wcps.org or 919-705-6060 Michelle Cobb (Spring Creek) michellecobb@wcps.org

Notes: parking is available in any available spot in front of school, near gym