



CORPORATE PARTNER INFORMATION

CACRAO welcomes you to its 52nd Annual Meeting held at the Harrah's Cherokee Resort in Cherokee, NC on December 3-5, 2023.

Each year, CACRAO has over 200 members attend this annual event. During the three days, you will have multiple interactions and breakouts with conference attendees. In 2022, 61 unique institutions from across the Carolinas and southeast attended the CACRAO Annual Meeting. For this year only, institutions in Virginia have also been invited to participate in the Annual Meeting due to their state association being unable to host a meeting of their own for 2023.

REGISTRATION (\$550)

One registration for the Annual Meeting includes:

- Exhibit/display space at conference venue with one skirted table and one chair per registrant
- Entry to meals, evening events and hospitality suite
- Access to electrical outlet at exhibit area (indicate in registration)
- Wireless network access in exhibit area

Additional registrants from the same company/organization are \$150 each.

SPONSORSHIP

In addition, we invite corporate partners to sponsor CACRAO's Annual Meeting. Without you, this event could not be a success! During registration, select the level you wish to contribute. This year, to honor the Cherokee heritage, where the Annual Meeting is located, the award levels are named after Cherokee basket designs based on the level of difficulty and value of the basket design.

Double Weave Design (\$6,000) – One Offered

- Sole sponsorship of conference keynote speaker: opportunity to introduce the speaker and have your logo displayed on the projection screen prior to the speaker.
- Sponsorship of conference keynote speaker displayed in the mobile app on the main screen.
- Advertising insert in conference tote (provided by partner)
- Contact list of meeting registrants (2 weeks prior to the conference) for 2 advertising contacts
- Company name/logo on CACRAO website

- Session presentation timeslot (guaranteed)

Single Weave Design (\$5,000) – One Offered

- Sole sponsorship of conference plenary speaker: opportunity to introduce the speaker and have your logo displayed on the projection screen prior to the speaker.
- Sponsorship of conference plenary speaker displayed in the mobile app on the main screen.
- Advertising insert in conference tote (provided by partner)
- Contact list of meeting registrants (2 weeks prior to the conference) for 2 advertising contacts
- Company name/logo on CACRAO website
- Session presentation timeslot (guaranteed)

Road to Soco Design (\$4,000) – Two Offered

- Evening event sponsorship: Announcements throughout the event of your support at the Sunday night or Monday Night event and a recognition sign at the event.
- Table top recognition signs during the selected event.
- Advertising insert in conference tote (provided by partner)
- Contact list of meeting registrants (2 weeks prior to the conference) for 2 advertising contacts
- Recognition in the mobile app in relation to the event sponsoring.
- Company name/logo on CACRAO website
- Session presentation timeslot (guaranteed)

Snake Design (\$3,000) – Four Offered

- Snack Break Sponsor: Select one of the break times during the conference to be the primary sponsor for.
- Recognition during the break via sign and audio
- Advertising insert in conference tote (provided by partner)
- Contact list of meeting registrants (2 weeks prior to the conference) for 2 advertising contacts
- Recognition in the mobile app in relation to the event sponsoring.
- Company name/logo on CACRAO website
- Session presentation timeslot (on space available basis)

Spider Design (\$2,000) – Two Offered

- Hospitality Room Sponsorship: Be the sole sponsor for the hospitality room one of the two nights of the conference.
- Advertising insert in conference tote (provided by partner)
- Contact list of meeting registrants (2 weeks prior to the conference) for 2 advertising contacts
- Recognition in the mobile app in relation to the event sponsoring.
- Company name/logo on CACRAO website

- Session presentation timeslot (on space available basis)

Friendship Design (\$1,000) – Two Offered

- President's Reception Sponsor (sign provided at the entrance to event and within event space).
- Advertising insert in conference tote (provided by partner)
- Contact list of meeting registrants (2 weeks prior to the conference) for 2 advertising contacts
- Recognition in the mobile app in relation to the event sponsoring.
- Company name/logo on CACRAO website
- Session presentation timeslot (on space available basis)

Chiefs Daughter Design (\$500) – No Limit

- Contact list of meeting registrants (2 weeks prior to the conference) for 2 advertising contacts
- Recognition in the mobile app.
- Company name/logo on CACRAO website
- Session presentation timeslot (on space available basis)

PAYMENT

The CACRAO Corporate Partner Exhibit Liability Contract must be acknowledged during the online registration and fee payment made to reserve exhibit space and advertise on the conference website. Payment is due 10 days after registration.

- If not paying via credit card, checks should be made out to CACRAO and sent to:
ATTN: 2023 Corporate Partner
PO Box 487
Youngsville, NC
- There are no refunds.
- Logos will be advertised on the CACRAO website and mobile app once payment is received.

If you have any questions about Corporate Partner Registration or Sponsorship opportunities, please contact Ronnie Chalmers, CACRAO President-Elect at annualmtg@cacrao.org.