### **CACRAO CODE OF ETHICS**

The purpose of an Educational Opportunity Program is to provide a chance for high school students, particularly juniors and seniors, to be exposed to many different educational opportunities and to explore specific interests. The following Code of Ethics is designed to allow for equal opportunity for students to access information and for institutions to present it.

- 1. It is the responsibility of each college or university to inform any person who represents that institution of the CACRAO Code of Ethics which will be in effect at all CACRAO-sponsored Programs. Each institutional representative must respect the rights of other institutions.
  - One official representative is considered adequate at most Educational Opportunity Programs. If more than one representative is needed, those present must confine all activities to the assigned space.
  - Representatives should arrive in enough time to the fair in order to staff their booth during advertised fair hours and remain for the entire program. A program concludes when the posted end time occurs or if the fair coordinator calls the end to a fair early. CACRAO and/or the college fair host may follow up with the leadership of an institution should a representative be absent without notification. Representatives must notify the host contact or Scheduling Committee member who organized the week should they be unable to attend.
  - Dress to best represent your institution.
  - Representatives should limit use of mobile devices to fair-related purposes. Earbuds should be stored for the duration of the Ed-Op Program.
  - Representatives must check in with the coordinator of the fair in order to locate the table, space, or booth their institution has been assigned.
  - Group presentations are not condoned in arena settings where institutions share common quarters. Such presentations discourage students from exploring all of their options.
  - The use of overly conspicuous exhibits as promotional devices are prohibited, i.e. (videos, large pictorial displays, balloons...) Displays cannot exceed or obstruct the view of adjacent booths and/or prevent the representative from standing behind their table. Floor displays are not permitted. Laptops and iPads are permitted for visual use only; audio is not permitted. Technology such as this must not interfere with other exhibitors.
  - Recruitment is restricted to the parameters of the booth. Standing in front of your table is not permitted; representatives are to remain behind their assigned table during fair hours. Students must approach tables/booths of their own accord. Calling to or directing students to a table is not permitted.
  - Distributed educational information must be limited to printed materials which are accurate and tasteful. Handouts like key chains, balloons, pens, pennants, and food/candy are not acceptable. Promotional giveaways (including raffles and drawings) are strictly prohibited.
  - Applications for admission may be distributed, but are not to be completed at an Educational Opportunity Program. Offering on-site admission is also not permitted.

- Host sites are not obligated to accommodate representatives who did not receive a specific
  invitation, did not respond to an invitation, or did not submit a required registration or
  participation fee by the stated deadlines.
- CACRAO members should display the highest levels of decorum and avoid any unprofessional behavior that would disgrace the CACRAO organization or that would infringe upon the rights of their fellow members. A professional demeanor should always be maintained with both students and colleagues.
- **2.** All program participants must adhere to the Code of Ethics. School counselors are encouraged to limit program invitations to CACRAO members and other accredited degree-granting institutions. In the event that counselors choose to invite other organizations, those participants agree to follow the Code of Ethics.
- **3.** CACRAO member institutions may host Educational Opportunity Programs only with prior approval from either the NC or SC Scheduling Committees. If a program will be held at a member institution's location, the following policies will apply:
  - The Host Institution will participate on an equal standing with all other institutions, to include alphabetical order and no special incentives for students.
  - Refreshments (if provided) should be for college representatives only.
- **4.** Institutions consistently out of compliance with the attendance policies as outlined in the Ed-Op schedule will be reported to the Chairman of the Ethics Committee of CACRAO by using the complaint form. This includes unprofessional behavior outlined (i.e. not showing up, arriving late and/or not remaining for the entire program).
- **5.** If a fair coordinator or another institution finds a representative not in compliance with the stated ethics, the coordinator has the right to remove the institution from their assigned space and the event altogether; no refund will be given.
- **6.** This code follows the overarching ethics outlines of both AACRAO and NACAC; regardless if an institution is a member of these organizations, representatives are expected to adhere to the expectations of the profession. Additional details can be found below:

https://www.aacrao.org/who-we-are/mission-vision-values/ethics-practice https://www.nacacnet.org/advocacy--ethics/NACAC-Code-of-Ethics/

# **Week Coordinator:**

Amy Denton, CFNC (252) 402-6157 or amy.denton@cfi.org

**Hotels for the Week**: (group rate usually offered at these hotels located beside Convention Center. Contact hotel directly. Arranged by Greenville Convention Center CEO.) Days: Monday, October 18 – Friday, October 22 (4 nights) Hampton Inn Greenville: (252) 355-7400, 305 SW Greenville Blvd., Greenville, NC 27834

Hilton Greenville: (252) 355-5000, 207 SW Greenville Blvd., Greenville, NC 27834

Holiday Inn Greenville: (252) 355-8300, 203 SW Greenville Blvd., Greenville, NC 27834

# Other Hotel Options (no group rate secured):

Days: Sunday, October 17 – Tuesday, October 19

Hampton Inn Rocky Mount: 252-937-6333; 530 N. Winstead Ave, Rocky Mount, NC 27804

Holiday Inn Rocky Mount: 252-937-7100; 200 Enterprise Dr., Rocky Mount, NC 27804

Courtyard by Marriot Rocky Mount: 252-451-4800; 250 Gateway Blvd, Rocky Mount, NC 27804

Hampton Inn Wilson: 252-243-4040; 2806 Wolf Trap Dr., Wilson, NC 27896

### Monday, October 18, 2021

#### 8:00-9:00am

Rocky Mount High School

1400 Bethlehem Rd., Rocky Mount, NC 27803

Contact: Philip Curtiss, (252) 937-9050, pcurtiss@ncpschools.net

\*Program in gym.

Note(s): Park in the student parking lot accessible from Bethlehem Road. ROTC members will

direct you into the side entrance of school.

#### 9:30-10:30am

Nash Central High School

4279 Nash Central High Rd., Rocky Mount, NC 27804

Contact: Heather Thompson, (252) 451-2867, https://doi.org/10.1016/j.ncpschools.net

\*Program in cafe

### 11:00am-12:00pm

Northern Nash High School

4230 Green Hills Rd, Rocky Mount, NC 27804

Contact: Kerri McClain, (252) 937-9040, klmcclain@ncpschools.net

\*Program in gym

### 1:15-2:15pm

Southern Nash High School

6446 Southern Nash High Road, Bailey, NC 27807

Contact: Amanda Thompson (252)451-8520 or AOThompson@ncpschools.net

\*Program in cafeteria.

Note(s): Better to park in student parking area, 2nd parking lot on the right. School dismisses at 2:30pm so car rider line will have formed in front of the school.

#### Tuesday, October 19, 2021

### 8:00 - 9:00am

Hunt High School

4559 Lamm Rd., Wilson, NC 27893

Contact: Nancy Boykin, 252-399-7930 ext 4014 or Nancy.Boykin@wilsonschoolsnc.net

\*Program in café

Note(s): Enter school at the main entrance. Parking available in front of the school in guest parking and to the right of the school building near the school daycare.

#### 9:30 - 10:30am

Fike High School

500 Harrison Dr., Wilson, NC 27893

Contact: Jeannie Lyndon, 252 399-7905 or jeannie.lyndon@wilsonschoolsnc.net

\*Program in gym

Note(s): Parking available in the staff/student parking lot. Enter at the gym.

## **Tuesday, October 19, 2021 (continued)**

### 1:15 - 2:15pm

Beddingfield High School

4510 Old Stantonsburg Rd., Wilson, NC 27893

Contact: Mrs. Deniz Perrino, 252-399-7880 ext. 3014 or deniz.perrino@wilsonschoolsnc.net

\*Program in café

Note(s): Parking available in student parking at the main entrance of school.

### 6:30 - 7:45pm

Beaufort/Hyde County Program at Beaufort County Community College 5337 US Hwy 264 East, Washington, NC 27889

Including: Northside, Southside, Washington, Beaufort Early College, Beaufort Ed Tech, Washington Montessori Charter, Pungo Christian, Terra Ceia Christian, Mattamuskeet Early

College, and Ocracoke

Contact: Michele Mayo, Beaufort Co Community College, (252) 940-6233 or

michele.mayo@beaufortccc.edu \*Program held in Building 10 – Multipurpose Room

Note(s): Light refreshments provided

## Wednesday, October 20, 2021

#### 8:45am – 11:45am

Pitt County Program at Greenville Convention Center

303 SW Greenville Blvd., Greenville, NC 27858

Includes: Ayden-Grifton, DH Conley, Farmville Central, JH Rose, North Pitt, South Central,

PCS Early College High School, and five area private schools

Contact: Amy Denton, CFNC, (252)402-6157 or amy.denton@cfi.org

Fee: \$60

\*Light refreshments provided

### 1:45pm-2:45pm

Greene Central High School

Contact: Stephanie Snow (252) 747-3814 or stephaniesnow@greene.k12.nc.us

Includes: Greene Early College High School

\*Program in gym

## Thursday, October 21, 2021

#### 8:45-9:45am

South Creek High School

21077 N Carolina 903, Robersonville, NC 27871

Contact: Missy Griffin (252) 795-4081 ext. 230 or migriffin@martin.k12.nc.us

\*Program in cafeteria

Note(s): Park in student parking lot on the right. Limited visitor spots in front of school. Follow

sidewalk to entrance nearest to cafeteria.

## 10:30-11:30am

Riverside High School

1260 Godwin Ave, Williamston, NC 27892

Contact: Jamila Riddick (252) 792-7881 ext. 223 or jkimbrough@martin.k12.nc.us

\*Program in media center

### 1:30-2:30pm

Northeast Regional School of Biotechnology and Agriscience (NERSBA)

1215 St. Andrews St., Jamesville, NC 27846

Contact: Pam Riggs (252) 792-0241 ext. 235, priggs@neregionalschool.org

\*Program in gym

## Friday, October 22, 2021

#### 9:00am - 11:00am

Edgecombe County Program at Edgecombe Community College

2009 W. Wilson St., Tarboro, NC 27886

Including: North Edgecombe, SouthWest Edgecombe, Tarboro, Edgecombe Early College, NE

Carolina Prep

Contact: Teresa Bottoms, Edgecombe Comm. College, (252) 823-5166, or

bottomst@edgecombe.edu

\*Program in atrium of Thomas S. Fleming building